

SEMESTER V / VI**USCOD520/USCOD620 - CONSUMER GUIDE AND EMPOWERMENT**

Year/ Semester	Course Code	Title of the course	Course type	Course category	No. of Hours	Credits	Marks
III/V/VI	USCOD520/ USCOD620	Consumer Guide and Empowerment	Theory	Skill Based Elective	2	2	40+60

Course Objectives

- 1.To understand the advantages and limitation of the consumer movement and the right of consumer
- 2.To understand the role of the consumer guidance society of India
- 3.It get information about demerits or defects of products from consumer and suggests remedial measures
- 4.Students learn food safety and standards authority of India
5. Students will be able to appreciate the emerging questions and policy issues in consumer law for future research

Course Learning Outcomes (CLO)

- 1.Gain knowledge on Consumer Movement
2. Apprehend Knowledge on Right to Information act
- 3.Acquire Theoretical Knowledge Consumer Protection act
- 4.Know About FSSAI 2006 Act
- 5.Have In-Depth Knowledge on Certification Marks

CO's consistency with PO'S

CO	PO1	PO2	PO3	PO4	PO5	PO6
1	H	M	H	H	H	H
2	H	M	H	H	H	H
3	H	H	M	H	M	M
4	M	H	H	M	H	M
5	H	M	H	H	H	M

(Low – L, Medium – M, High – H)**CO's consistency with PSO'S**

CO	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6
1	H	M	H	H	H	H
2	H	M	H	H	H	H
3	H	H	M	H	M	M
4	M	H	H	M	H	M
5	H	M	H	H	H	M

(Low – L, Medium – M, High – H)

Course Syllabus

Unit I: Consumer Awareness Movement (6 Hours)

- 1.1 Consumer Awareness Movement (K₁, K₂)
- 1.2 Gandhiji's quote - Brief History (K₁, K₂)
- 1.3 Main features and Provision for Consumer Rights (K₁, K₂)
- 1.4 Responsibilities towards each Right (K₁, K₂, K₃)
- 1.5 Critical Awareness (K₁, K₂, K₃)
- 1.6 Environmental concern and United Nations Guidelines (K₁, K₂)

Unit II: Right to Information (6 Hours)

- 2.1 Right to Information Act (K₁, K₂)
- 2.2 Public information Officer and Assistant (K₁, K₂)
- 2.3 Supply of Information to Associations (K₁, K₂, K₃)
- 2.4 Time period for supply of Information (K₁, K₂)
- 2.5 Appeals and Complaints (K₁, K₂, K₃)
- 2.6 Third party Information and Disclosure (K₁, K₂, K₃)

Unit III: Consumer Protection Act 1986 (6 Hours)

- 3.1 Consumer Protection Act 1986 (K₁, K₂, K₃)
- 3.2 Preliminary (Introduction, commencement and application) (K₁, K₂)
- 3.3 Consumer Protection Council (K₁, K₂, K₃)
- 3.4 Establishment, Composition, Jurisdiction, Complaint, Manner, Procedure on Receipt of Complaint finding, Appeal (K₁, K₂)
- 3.5 Finality of order -limitation Period (K₁, K₂)
- 3.6 Administrative control and Enforcement of Orders by the Redressal Agencies (K₁, K₂, K₃)

Unit IV: FSSAI ACT 2006 (Food Safety and Standards) (6 Hours)

- 4.1 FSSAI Act 2006 (K₁, K₂, K₃)
- 4.2 Food safety and standards Authority of India (K₁, K₂)
- 4.3 General provisions as to Articles of Food (K₁, K₂)
- 4.4 Compliance steps of FBO (K₁, K₂)
- 4.5 Liability of the Manufacturers, Packers, Wholesalers, Distributors and Sellers
Food Recall Procedures (K₁, K₂)
- 4.6 Offences and penalties, General Provisions relating to Penalty (K₁, K₂, K₃)

Unit V: Certification Agencies - Certification Mark (6 Hours)

- 5.1 Certification Agencies (K₁, K₂)
- 5.2 Certification Marks, BIS Hall Mark, AGMARK, ISI Mark, FPO Mark (K₁, K₂, K₃)
- 5.3 Vegetarian and Non Vegetarian Mark, Geographical Indication Mark (K₁, K₂, K₃)
- 5.4 Significance of Certification Mark (K₁, K₂)
- 5.5 Bureau of Indian Standards (K₁, K₂, K₃)
- 5.6 Objectives and Activities (K₁, K₂)

Text Books:

- 1.E-books available in the FSSAI website like
- 2.Dart, Pink, Yellow and Orange books
3. Newsletters (quarterly publications) of State Consumer Knowledge Helpline Resource Management Portal (SCHKRMP)
- 4.“Nugarvor Kavasam” a publication by the Department of Civil Supplies and Consumer

Web Resources:

1. www.consumer.tn.gov.in – publications
2. www.consumeradvice.in – publications

SEMESTER IV**USCOC420 - Skill Based Elective -ENTREPRENEURIAL DEVELOPMENT**

Year/ Semester II/IV	Course Code USCOC420	Title of the course Entrepreneurial Development	Course type Theory	Course category Skill Based Elective	No. of. Hours 2	Credits 2	Marks 40+60
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Course Objectives:

1. To understand about entrepreneurship and its functioning.
2. To know the financial institutions funding entrepreneurs.
3. To generate business ideas and its scope of implementation.
4. To understand the role of Government in developing entrepreneurship.
5. To realize the impact of entrepreneurs in economic growth.

Course Learning Outcomes(CLO):

1. Students understand the basic concepts of entrepreneurship and its functioning.
2. Students were able to select the best financial institutions for business as per the needs.
3. Students generated best innovative business ideas.
4. Students bridged the gap between Government and entrepreneurs.
5. Students made an impact on the development of economy.

COs consistency with POs

CO	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6
1	M	M	M	M	M	M
2	M	H	M	H	H	M
3	M	M	H	M	H	M
4	H	M	M	M	M	H
5	M	M	M	M	H	H

(Low – L, Medium – M, High – H)**COs Consistency with PSOs**

CO	PSO 1	PSO 2	PSO 3	PSO 4	PSO 5	PSO 6
1	H	M	M	H	M	M
2	M	H	M	H	H	M
3	M	M	H	M	H	M
4	H	M	M	H	M	H
5	M	H	H	M	H	H

Low – L, Medium – M, High - H

Course Syllabus

Unit I: Concepts of Entrepreneurship

(6 Hours)

- 1.1 Meaning and definition of entrepreneurship (K₁, K₂, K₃)
- 1.2 Types of entrepreneurship (K₁, K₂, K₃, K₄)
- 1.3 Qualities of entrepreneurs (K₁, K₂, K₃, K₄)
- 1.4 Classifications of entrepreneurs (K₁, K₂, K₃, K₄)
- 1.5 Factors influencing entrepreneurship (K₁, K₂, K₃, K₄)
- 1.6 Functions of entrepreneurship (K₁, K₂, K₃, K₄)

Unit II: Industrial Finance to Entrepreneurs

(6 Hours)

- 2.1 Introduction to SFC's (State Finance Corporation) (K₁, K₂, K₃)
- 2.2 Explanation about SIDC'S (Small industries development corporation Limited) (K₁, K₂, K₃, K₄)
- 2.3 Introduction and brief achievements in SIPCOT (State Industries promotion corporation of Tamil Nadu) (K₁, K₂, K₃, K₄)
- 2.4 Introduction to DIC'S (District Industries centre) (K₁, K₂, K₃, K₄)
- 2.5 Explanation to Commercial Banks measures and achievement (K₁, K₂, K₃, K₄)
- 2.6 Introduction to Small Industrial Development Banks of India (SIDBI) (K₁, K₂, K₃, K₄)

Unit III: Project Management

(6 Hours)

- 3.1 Introduction to Business Ideas (K₁, K₂, K₃)
- 3.2 Business Generation techniques (K₁, K₂, K₃, K₄)
- 3.3 Identification of Business opportunities (K₁, K₂, K₃, K₄)
- 3.4 Checking feasibility for the study (K₁, K₂, K₃, K₄)
- 3.5 Analysis of the project Report (K₁, K₂, K₃, K₄)
- 3.6 Project life cycle and classification (K₁, K₂, K₃, K₄)

Unit IV: Entrepreneurial Development Programme

(6 Hours)

- 4.1 Introduction to EDP(K₁, K₂, K₃)
- 4.2 Role Relevance of EDP (K₁, K₂, K₃, K₄)
- 4.3 Achievements in the sector (K₁, K₂, K₃, K₄)
- 4.4 Role of the government (K₁, K₂, K₃, K₄)
- 4.5 Organising programmes towards the development (K₁, K₂, K₃, K₄)
- 4.6 Benefits to Rural Entrepreneur (K₁, K₂, K₃, K₄)

Unit V: Entrepreneurial Growth

(6 Hours)

- 5.1 Introduction to economic development and Growth(K₁, K₂, K₃, K₄)
- 5.2 Role of Entrepreneur and their growth (K₁, K₂, K₃, K₄)
- 5.3 Small scale entrepreneurs (K₁, K₂, K₃, K₄)
- 5.4 Women and Entrepreneurship (K₁, K₂, K₃, K₄)
- 5.5 Challenges faced by women entrepreneurs (K₁, K₂, K₃, K₄)
- 5.6 Innovation process and Development of entrepreneurial skills during Pandemic period (K₁, K₂, K₃, K₄)

Text Books:

Entrepreneurial Development Dr.Radha , Prasana & Co Triplicane Chennai

Reference Books:

1. Entrepreneurial Development Renu Arora S .K Sood.
2. Entrepreneurial Development S.S.Khanka S chand &company Ltd New Delhi

3. Entrepreneurship CA (Dr.) Abha Matuhr University of Delhi
4. Innovation and Entrepreneurship Peter F. Drucker
5. Entrepreneurship Development and Management in extension M. Priyadharshini S. Janani
T.N.Sujatha et.al.,

Web Resources:

1. <https://balancesmb.go>
2. <https://www.freebookcentre.net>
3. The secrets of successful entrepreneurship (audio book) – Stephen Hawley www.audible.in
4. <https://www.inc.com>
5. <https://www.pdfdrive.com>entrepreneur>